

RESOLUTION NO. 2021-34

A RESOLUTION to adopt the Ellensburg City Council Strategic Vision 2022-2027, as follows:

WHEREAS, the Ellensburg City Council held a Retreat on September 24, 2021, to which the public was invited and the Council considered strategic questions and created a shared vision for the future built on strategic priorities; and

WHEREAS, the Strategic Vision represents the most important issues facing the City of Ellensburg and establishes precedence for expenditure of staff and other City resources. In addition, the Strategic Vision provides Milestones as a measure of achievement for the entire executive staff and City Council to use in the coming years; and

WHEREAS, the Strategic Vision is intended to be revisited on a regular basis and revised as necessary to reflect a common vision of the Ellensburg City Council; and

WHEREAS, the Strategic Vision guides actions of the City Manager to develop a strategic plan and recommend a budget to achieve Milestones over the coming years;

NOW, THEREFORE, BE IT RESOLVED, the Ellensburg City Council hereby adopts the following:

Ellensburg City Council - Strategic Vision 2022-2027

Strategic Pillars for Council's Vision

1. Housing
2. Economic Development
3. Safe and Inclusive Community
4. Sustainable Energy
5. Sustainable Infrastructure

Strategic Pillars & Milestones for Council's Vision

1. Housing

- Close the gap between units and need by 2030
- Create housing incentives that are utilized to build new housing stock
- Decrease the number of cost burdened households
- Remove barriers to construction of new housing and development while retaining neighborhoods
- Support development of missing housing through prototypes

2. Economic Development

- Align local labor market to community needs
- Attract longer term “family wage” jobs to the community
- Decrease vacancy rate while increasing diversity and retail options for residents
- Retain existing businesses

3. Safe and Inclusive Community

- Partner with other government agencies and organizations to address mental health and substance abuse issues
- Implement recommendations from Diversity, Equity and Inclusion Report including a chapter in the Comprehensive Plan and workplan for Commission
- Council actively advocates for equity and inclusion
- Expand partnerships for culturally diverse community events

4. Sustainable Energy

- Develop and implement plan to reduce carbon footprint with milestones
- Evaluate city street tree canopy for carbon offset
- Increase hybrid/electric city car fleet
- Meet Clean Energy Transformation Act (CETA) milestones and Climate Commitment Act targets
- Provide charging stations at city facilities

5. Sustainable Infrastructure

- Develop a building maintenance fund
- Create lifecycle design evaluation model for new public facilities
- Forecast infrastructure needs
- Build transportation and electric grid infrastructure to facilitate increase in electric vehicles
- Develop dedicated and sustainable funding for park and facility construction, maintenance, and operations

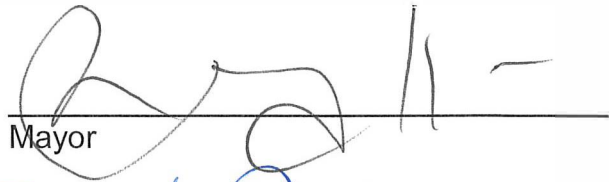
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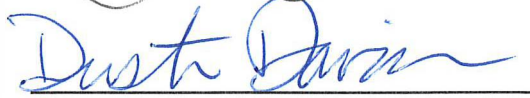
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Adopted by the City Council of the City of Ellensburg this 1st day of November, 2021.



Mayor

Attest: 
Deputy City Clerk